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On the Cover: Artist Terese Agnew's "Portrait of a Textile Worker," sewn entirely of labels from sweatshop clothing, was the topic of the story that won 2007's Max Steinbock Award.

Checklist for entries:

- Photocopy blank Entry Tags (Pages 10, 11 and 12), as needed for each category.
- Fill out an appropriate Entry Tag for each entry. Tape or staple the tag to an envelope containing 3 copies of your entry.
- Band all entries in the same category together.
- Enclose all your entry envelopes, the Main Entry Form (Page 15), and the Category Entry Form (Pages 13-14).
- Enclose one check for all your entries, payable to ILCA.
- Send your complete entry packet to:
Labor Media Awards
International Labor Communications Association
815 16th St. NW – 4th Floor North
Washington, DC 20006

Questions?

Please call our office, 202-637-5068, or email ilca@aficio.org

Deadline for Entries

Entries must be postmarked by April 15.
(For those of you who prefer last-minute pressure, APWU members will be outside post offices nationwide until midnight to accept your entry packet.)

Media Awards Fact Sheet

Our annual Labor Media Awards recognize excellence among member publications, websites, film, video, and other electronic productions. It is the largest competition exclusively for union media.

Eligibility

- Entries are for work published or released in calendar year 2007. (The exception is website awards which, because of the nature of the medium, will be judged on what is posted this spring.)
- Entries must be for work done by staff members, volunteers or contract employees of the ILCA-member publication, website or communications program. Advertising agencies, public relations firms, consultants, independent producers, or similar individuals or organizations may not enter on their own behalf. However, labor organizations may enter materials produced by professionals who

were commissioned by a labor organization. Such entries must be accompanied by a letter from the union authorizing submission of the entries.

- Your 2008 ILCA dues must be paid before we can process your entry.
- Print, web and electronic media require separate ILCA memberships to enter in those categories.
- Work done as part of the ILCA's New Orleans Labor Media Project is not eligible for entry in this competition.

Judging

- An independent panel of judges awards one First Award in each category, class and group. Second Awards are given to close runners-up. Third Awards and Honorable Mentions are given at the discretion of the judges.
- Organizations entering materials agree to permit the ILCA to use the work at one

Are your dues up to date?

If our records show you have not yet paid your dues, an invoice is enclosed with this entry packet. If you feel there is an error, please call the office (202-637-5068).

- You may renew your ILCA membership now by returning the invoice with payment, or by filling out the appropriate membership form (available for download at www.ilcaonline.org) then mailing in your dues payment with your contest application. Membership forms are also available by calling the ILCA office (202-637-5068).

Guidelines

Managing the volume of entries is an enormous task on our end. We understand it can seem confusing on your end, too.

Please follow these guidelines when submitting your entries. Completing tags properly and printing clearly are extremely important. If your entries are not prepared as the guidelines request, it may be difficult or impossible to process your entries correctly.

Keep a copy of your entries for yourself.

Preparing your entries

- Be sure to enter in your correct class and group. Failure to do this jeopardizes the chances of your entry being judged in the correct category.
- For each entry you submit in each category, you must send us one set of three (3) copies of the entry. That means one set of three copies of the article, publication, CD, DVD, video or audio cassette, etc. Do not tag each copy. Do not use a separate envelope for each copy.
- If you submit more than one entry in the same category, place each entry – one set of three (3) copies – in a separate envelope. Then, band together all the envelopes you are entering in each category – Max Steinbock, General

Excellence, Special Performance, Non-Periodical, Saul Miller, Websites, Electronic Media.

- Do not submit original cartoons, photos or artwork. For entries that are smaller than 8 1/2 by 11 inches, please attach them to paper of at least that size. Larger entries do not need to be pasted up in this way.
- Each envelope with each entry must include a tag that is stapled or taped to the outside of the envelope. *Do not seal, staple or tape the envelope shut.* (Please, no paper clips; they separate too easily.)
- A set of tags is enclosed for you to use and photocopy as necessary. (See Pages 10-12)
- Please fill out all necessary information on the tag (including a statement of purpose for Electronic Media). Please print the name of the author, cartoonist, artist, editor, producer, director, and/or writer, as you want it to appear on the award. If a name does not appear on the tag, that name will not appear on the award.
- Give every entry a title to identify it. Clearly print this title on the tag that you fasten to the envelope containing that entry's three (3) copies.
- If your print entry is one of several items on a page, clearly outline in highlighter

the specific article, graphic, etc. that you want judges to consider.

- Cassettes, CDs or DVDs should contain only one title per recording – the entry you want judges to consider. (If this cannot be accomplished, you must clearly indicate on the tag fastened to the entry envelope the title of the entry that you want judged.)

Mailing your entries

- Include all completed entry forms (Pages 13-15) with your entries.
- Include one check, payable to the ILCA, to cover all your entries. If you must send your check separately, you must include a photocopy of your Main Entry Form (Page 15) when you send the check. Your entry will not be processed until we receive your entry fee.
- Mail your complete entry package to: Labor Media Awards, International Labor Communications Association, 815 Sixteenth St. NW – 4th Floor North, Washington, DC 20006

Deadline for entries

Entries must be postmarked no later than Tuesday, April 15, 2008. The deadline will be strictly enforced.

ILCA convention or awards presentation, and to use the material in ILCA training sessions. It is further understood that if the entry is a winner in the contest, it may be donated to the University of Maryland's Labor Archives.

Category 1. Max Steinbock Award

The Max Steinbock Award is given in recognition of an outstanding journalistic effort that explores an issue of concern to working families, with particular sensitivity and insight into the human spirit. The award is named for a much-respected past ILCA president. Entries must be created by one individual; co-authored material is ineligible.

Topics can range from human rights issues to individuals' acts of courage or conscience, economic justice initiatives to community service activities, or commentary about the American labor movement.

Entries eligible for submission include news stories, features, editorials, columns, original photos, and artwork, includ-

Recent winners

- Dominique Paul Noth: "Artist Agnew Sews Up New York"
- Jon Melegrito: "Victimized by Wind, Water and Politicians"
- David Bacon: "No Justice and No Peace: The U.S. Occupation's War on Iraqi Workers"

ing cartoons. An entry submitted for the Max Steinbock Award cannot be submitted in any other category.

Category 2. General Excellence

General information

General Excellence awards are presented to regularly produced print publications for overall journalistic merit. Judges consider balance and quality of content; appropriateness of subject matter to the organization and to the membership served; design; and readability.

An entry must consist of two consecutive issues of the publication from the same calendar year; only one entry is allowed per publication.

The category is divided into groups, as explained below, so that publications compete against others of similar type and size. Please be sure your entry is in

the correct group and subgroup.

Award information

Group 1: International and National Union Publications

- Subgroup 1A. Newspapers and Newsletters
- Subgroup 1B. Magazines

Group 2: State and Central Body Publications

Group 3: Local Union Publications

- (Published by one local union)*
- Subgroup 3A. Circulations of 20,000 or more

- Subgroup 3B. Circulations of 10,000 to 19,999
- Subgroup 3C. Circulations of 2,500 to 9,999
- Subgroup 3D. Circulations less than 2,500

Group 4: Regional Publications

(Published by a branch of a national or international union, such as a district or state council, that encompasses more than one local union.)

- Subgroup 4A. Circulations of 20,000 or more
- Subgroup 4B. Circulations of less than 20,000

Category 3. Special Performance

General information

These awards are open to all regularly produced media. Each award class is divided into two groups:

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Some awards are further divided into subgroups, as explained below.

Specific entries can be submitted in only one category; however, they can also be submitted as part of a broader category (for example: an entry for Best

Photograph can be part of an entry for Best Cover /Front Page; an entry for Best Cover /Front Page can be part of an entry for Best Publication Design; an entry for Best Feature Story can be part of an entry for Best Series).

All entries must be original to your publication. Entries with more than one creator are eligible. Be sure to include the name of the author(s) or creator(s) on the entry tag, as you want the name to appear on the award. Also be sure to give each entry a title to identify it.

Submit and identify only the entry

you want judges to consider; do not submit entire publications (except for Class 1, Best Publication Design).

Visual Communication Awards

Class 1: Best Publication Design

Entries will be judged on a publication's overall typography, layout, use of artwork, presentation and readability. This award applies to a single, complete issue of the publication.

(Continued on next page)

Special Performance (continued)

- Group A: Local union media
 - Subgroup 1: Newspapers and Newsletters
 - Subgroup 2: Magazines
- Group B: Media from National/International unions and all other labor organizations
 - Subgroup 1: Newspapers and Newsletters
 - Subgroup 2: Magazines

Class 2: Best Front Page/Cover

This award recognizes the overall combination of visuals, typography and content on the page; their impact and readability; and how well they attract readers to the stories they highlight and to the overall publication.

- Group A: Local union media
 - Subgroup 1: Newspapers and Newsletters
 - Subgroup 2: Magazines
- Group B: Media from National/International unions and all other labor organizations
 - Subgroup 1: Newspapers and Newsletters
 - Subgroup 2: Magazines

Class 3: Best Cartoon

Entries may be drawn by a staff member, rank-and-file member, retiree or freelancer. Initial use must be by your publication. The entry can stand alone, or it can accompany an article. If it accompanies an article, be sure to outline the cartoon you want us to consider. One cartoon is considered one entry.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Class 4: Best Illustration

Entries may be drawn by hand or on a computer by a staff member, rank-and-file member, retiree or freelancer. Initial use must be by your publication. Photographs that have been electronically or manually altered (making them ineligible for the Best Photograph award) should be entered in this class. The entry

can stand alone, or it can accompany an article. If it accompanies an article, be sure to outline the illustration you want us to consider. One illustration is considered one entry.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Class 5: Best Photograph

Digital or film entries may be photographed by a staff member, rank-and-file member, retiree or freelancer. Initial use must be by your publication. One photo is considered one entry.

In publishing the image, altering the editorial content (beyond adjustments for exposure) is a breach of ethical photojournalism standards. Such entries are subject to disqualification from award consideration in this category. Photographs that have been substantially altered or enhanced should be entered for the Best Illustration award.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Class 6: Best Informational Graphic

This award recognizes the presentation of information in a visual manner, such as in charts, maps and other visual presentations. Entries are judged on typography, artwork, and how well the graphic accurately and compellingly conveys information. If the graphic accompanies an article, be sure to outline the graphic you want us to consider. One graphic is considered one entry.

- Group A: Local union media
 - Subgroup 1: Newspapers and Newsletters
 - Subgroup 2: Magazines
- Group B: Media from National/International unions and all other labor organizations
 - Subgroup 1: Newspapers and Newsletters
 - Subgroup 2: Magazines

Writing Awards

Class 7: Best Labor History Story

Entries should tell not only of an important historical event or person, but convey the influence and relevance of that person or event on the contemporary labor movement. Entries from outside contributors are eligible if their initial use is for your publication.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Class 8: Best Editorial or Column

Entries should be written by an editor, staff member, publisher, union officer, or union member. Entries from outside contributors are eligible if their initial use is for your publication.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Class 9: Best News Story

Entries should feature active, timely coverage of events. They will be judged on reporting, clarity and significance. Entries from outside contributors are eligible if their initial use is for your publication.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Class 10: Best Feature Story

Entries should highlight human-interest coverage. They should contain compelling content, story-telling and writing. Entries from outside contributors are eligible if their initial use is for your publication.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

(Continued on next page)

Special Performance (continued)

New Award!

Class 11: Best Profile

Entries should focus on a specific person or group, their plight, struggles, accomplishments or contributions. Entries will be judged on how well they tell an individual story and convey the significance of the individual(s) to members, the union or community. Entries from outside contributors are eligible if their initial use is for your publication.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

New Award!

Class 12: Best Analysis

Entries should go beyond basic news coverage of events. They should present an investigation, evaluation or perspective on a larger issue of social or economic justice or a topic of significance to unions, workers and the labor movement. Entries from outside contributors are eligible if their initial use is for your publication.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Class 13: Best Series

Entries must be more than one article covering a single subject and published in an identifiable sequence. Articles in the series must be related and identified as one ongoing unit; stories on the same topic that run at various times during the year do not qualify as a series. Entries from outside contributors are eligible if their initial use is for your publication.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Category 4. Non-Periodical Publications

General information

Entries submitted must be produced in 2007, but not issued as part of a regular, periodical publication. Items eligible include booklets or brochures used to promote organizing or legislative activities, calendars, posters, books commemorating anniversaries, and similar publications. Each award class is divided into two groups:

- Group A: Local union media

- Group B: Media from National/International unions and all other labor organizations

Award information

Class 1: Editorial Excellence

Items are judged by the quality and presentation of the editorial message, including clarity, style and originality.

- Group A: Local union media
- Group B: Media from National/

International unions and all other labor organizations

Class 2: Best Use of Graphics

Items are judged by the overall use of artwork, including presentation, illustrations, photos and typography.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Category 5. Saul Miller Awards

General information

The AFL-CIO and the ILCA jointly sponsor the Saul Miller Awards, a category created especially to highlight writing related to organizing, collective bargaining and political action. Each award class is divided into two groups:

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

The contest is named in honor of the late Saul Miller, the former director of the AFL-CIO Department of Information and a founder of the ILCA.

Award information

Class 1: Organizing

Content must concern the activism of an individual, group or union during an internal or external organizing campaign.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Class 2: Collective Bargaining

Content must concern collective bargaining, negotiations, grievance-processing or related activities in your union.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Class 3: Political Action

Content concerns the activism of an individual, group or union during a local, state, provincial, or national election or legislative campaign.

- Group A: Local union media
- Group B: Media from National/International unions and all other labor organizations

Category 6. Websites

General information

- Submit your entry by writing the web address in the appropriate spot on the entry forms.

Also, enclose three printouts of your Home Page in an envelope with the appropriate tag fastened to it. The printout is for informational purposes only; it will not be judged.

- Websites may be judged at any time after the entry deadline. If your website requires a password, make sure your entry includes a password in two sealed envelopes labeled "ILCA Judge Password."

- Each award class is divided into three groups:

- Group A: Local unions
- Group B: National/International unions
- Group C: All other labor organizations

- Only one entry per member is allowed per class, except that entries for Best Campaign Site (Class 3) can be entered in other classes as well.

- Website awards themselves are organizational awards; individuals are not eligible.

- Writing, photos, artwork and other

individual efforts done for a website should be entered in another appropriate category, such as the Max Steinbock Award, Special Performance Awards, or Saul Miller Awards.

Award information

Class 1 – General Excellence

Awards are presented to websites for overall merit: balance and quality of content; design and navigability; and appropriateness of subject matter to the organization and to the membership served.

- Group A: Local unions
- Group B: National/International unions
- Group C: All other labor organizations

Class 2: Best Design

Awards are presented for best overall design of the site, including navigability and ease of use.

- Group A: Local unions
- Group B: National/International unions
- Group C: All other labor organizations

Class 3: Best Content

Awards are presented for timeliness, editorial excellence, and availability of information for members or the target audience.

- Group A: Local unions
- Group B: National/International unions
- Group C: All other labor organizations

Class 4: Best Campaign Website

A campaign website is a separate website set up for a specific contract campaign, organizing campaign, or similar effort. To qualify, the website must be established by a union whose regular website is an ILCA member. The campaign website will be judged on how well it is structured to help mobilize the campaign, as well as on design, content and ease of use.

- Group A: Local unions
- Group B: National/International unions
- Group C: All other labor organizations

Category 7. Electronic Media

General information

- Entries in this category cover Television, Film, Video and Audio productions.

- Each entry must include a statement of purpose, including its target audience. Judges consider how well the work meets its implicit purpose, as well as the entry's quality of production, content and effectiveness. Each entry must demonstrate that it was produced by, for, or about unions or the labor movement.

- All visual entries must be on 2-inch VHS, CD or DVD; audio entries must be on a CD or standard audiocassette tape. Do not send originals.

- Each entry must be submitted on a separate tape, CD or DVD; each set of

three copies of the entry must be in an envelope clearly labeled with an appropriately completed tag.

- Each class is divided into groups so that projects compete against others of similar type and resources. Please be sure your entry is in the correct group.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

Award information

Class 1: Broadcast or Cable TV Programs

Entries must consist of one full-length show, either from a series or a stand-alone program, that has been broadcast or cablecast. Content should

focus on unions; labor; workers; issues relevant to the lives of working people, social and economic justice, or the economy; and/or highlight the voices and concerns of workers.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

New Award!

Class 2 – Short Videos (Less than 5 minutes)

Entries are film and video that, through precise editing and writing, report on an issue, event, action, individual, or group of individuals. They can be

(Continued on next page)

Electronic media (continued)

news or feature in style, but must convey information in a compelling and effective way within narrow time limits.

Entries can be broadcast- or web-based, including streaming video and webcasts, or intended for a live audience. Stand-alone segments excerpted from a longer program are eligible.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

New Award!

Class 3 – Long Videos (More than 5 minutes)

Entries are film and video that, through precise editing and writing, report on an issue, event, action, individual, or group of individuals. They are not full-length programs, but utilize their expanded time allotment to cover their topic with substance and depth, in a compelling and effective way. They can be news or feature in style. Entries can be broadcast- or web-based, including streaming video and webcasts, or intended for a live audience. Stand-alone segments excerpted from a longer program are eligible.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

Class 4: Spots/Short Video Promos (Less than 60 seconds)

Video and film entries can be promotional, advocacy or public service announcements that promote organized labor, issues, or a viewpoint relevant to the lives and concerns of workers.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

Class 5: Labor History

Video and film entries should focus on, document or illuminate an event or events in the history of organized labor, including but not limited to union history. In general, the intended audience should be fairly broad.

(Videos documenting a labor con-

vention are eligible, but should have a more objective, informational quality, not be primarily promotional in nature.)

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

Class 6: Documentary/Social Issues

Video and film entries should follow the general qualities of documentary media-making, rather than public relations or propaganda principles. They should attempt to document reality through creative treatments of actuality. As with the Labor History category, the intended audience should be fairly broad.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

Class 7: Internal or External Organizing

Video and film entries can have many styles and be intended for a variety of audiences, but are united in their focus on organizing. Included in this category are entries about organizing drives and efforts, as well as entries designed to aid internal or external organizing.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

Class 8: Long Promos/Public Relations

Video and film entries are promotional and propagandistic in nature – not attempts to document reality – even if their style (including interviews and action footage) might be similar to a documentary. Generally, these programs are intended to promote one viewpoint without nuance or controversy.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

Class 9: Education and Training/ K-12 Education

Video and film entries must have been created for the metaphorical or real classroom – to be part of educational curriculum or event – and meant to serve

a defined learning purpose related to organized labor and workers. The intended audience can be K-12, post-secondary, or adult education; or teachers and instructors (such as train-the-trainer programs).

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

Class 10: Audio Spots (Less than 60 seconds)

Entries can be promotional, advocacy or public service announcements that promote organized labor, issues, or a viewpoint relevant to the lives and concerns of workers. Entries can be radio- or web-based.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

Class 11 – Short Audio Programs (Less than 5 minutes)

Entries can include syndicated news and short features about current or past labor events, or that highlight issues relevant to the lives and concerns of workers or social and economic justice. Stand-alone segments excerpted from a longer program are eligible. Entries can be radio- or web-based, including streaming audio and podcasts.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

Class 12 – Long Audio Programs (5 minutes or more)

Entries can include full-length labor radio programs, longer labor news programs, and full-feature stories or documentaries about current or past labor events, or that highlight issues relevant to the lives and concerns of workers or social and economic justice. Entries can be radio- or web-based, including streaming audio and podcasts.

- Group A: Local unions
- Group B: National/International unions and all other labor organizations

ILCA Labor Media Awards Entry Tag**Category 1: Max Steinbock Award**

- A completed tag and a separate envelope is needed for each entry you submit.
- Staple or tape the completed tag to the outside of the envelope for that entry.
- The envelope must contain three (3) copies of your entry.
- Do not use paper clips. Do not seal the envelope.

This basic information will be used for the award certificate, so please PRINT clearly

Title of Entry: _____

Name of Author: _____

Name of Publication: _____

Name of Union or Organization: _____

ILCA Labor Media Awards Entry Tag**Category 2: General Excellence**

- A completed tag and a separate envelope is needed for each entry you submit.
- Staple or tape the completed tag to the outside of the envelope for that entry.
- The envelope must contain three (3) copies of your entry.
- Do not use paper clips. Do not seal the envelope.

Group (letter and name): _____

Subgroup (letter): _____

Publication's circulation: _____

Publication dates of entry (entry must be 2 consecutive issues from calendar year 2007): _____

Issue One: _____

Issue Two: _____

This basic information will be used for the award certificate, so please PRINT clearly

Title of Publication: _____

Editor: _____

Name of Union or Organization: _____

ILCA Labor Media Awards Entry Tag

Category 3: Special Performance

- A completed tag and a separate envelope is needed for each entry you submit.
- Staple or tape the completed tag to the outside of the envelope. Do not use paper clips.
- The envelope must contain three (3) copies of your entry. Do not seal the envelope.

Group (check one):

- A. Local Unions B. National/International Unions and All Other Labor Organizations

Class (number and name): _____

Subgroup (needed for Special Performance Classes 1, 2 and 6; check one):

- Newspaper/Newsletter Magazine

This basic information will be used for the award certificate, so please PRINT clearly

Title of Entry: _____

Title of Publication: _____

Editor, Author, Photographer, Illustrator, etc: _____

Name of Union or Organization: _____

ILCA Labor Media Awards Entry Tag

Category 4: Non-Periodical Publications

Category 5: Saul Miller Awards

- A completed tag and a separate envelope is needed for each entry you submit.
- Staple or tape the completed tag to the outside of the envelope. Do not use paper clips.
- The envelope must contain three (3) copies of your entry. Do not seal the envelope.

Group (check one):

- A. Local Unions B. National/International Unions and All Other Labor Organizations

Class (number and name): _____

This basic information will be used for the award certificate, so please PRINT clearly

Title of Entry: _____

Title of Publication: _____

Editor, Author, etc: _____

Name of Union or Organization: _____

ILCA Labor Media Awards Entry Tag

Category 6: Websites

- A completed tag and a separate envelope is needed for each entry you submit.
- Staple or tape the completed tag to the outside of the envelope. Do not seal the envelope.
- The envelope must contain three (3) printouts of your website's home page.

Group (check one):

- A. Local Unions B. National/International Unions C. Other Labor Organizations

Class (number and name): _____

This basic information will be used for the award certificate, so please PRINT clearly

Website address: _____

Name of Union or Organization: _____

ILCA Labor Media Awards Entry Tag

Category 7: Electronic Media

- A completed tag and a separate envelope is needed for each entry you submit.
- Staple or tape the completed tag to the outside of the envelope for that entry.
- The envelope must contain three (3) copies of your entry.
- Do not use paper clips. Do not seal the envelope.

Group (check one):

- A. Local Unions B. National/International Unions and All Other Labor Organizations

Class (number and name): _____

This basic information will be used for the award certificate, so please PRINT clearly

Title of Entry: _____

Name of Union or Organization: _____

Producer, Editor, etc: _____

Statement of purpose:

2008 ILCA Labor Media Awards

Category Entry Form (front)

Category 1. Max Steinbock Award

Members may submit as many entries as they wish.

Number of Entries _____ (\$35 fee per entry)

Subtotal \$ _____

Category 2. General Excellence

One (1) entry maximum per publication. One entry consists of two (2) consecutive issues from calendar year 2007

Choose One: Local Union, circulation less than 2,500 (Group 3D) (\$15 per entry)

Circulation 100,000 or more (\$50 per entry)

All other publications (\$40 fee per entry)

Subtotal \$ _____

Category 3. Special Performance

Members may submit as many entries in each Class as they wish.

Choose One: Circulation 100,000 or more (\$20 per entry)

All other publications (\$15 fee per entry)

Choose One: Group A: Local Unions

Group B: National/International Unions and all Other Labor Organizations

How many entries are you submitting in each Class?

Class 1. Best Publication Design
Newspaper/Newsletter _____
Magazine _____

Class 5. Best Photograph _____
Class 6. Best Information Graphic
Newspaper/Newsletter _____
Magazine _____

Class 9. Best News Story _____
Class 10. Best Feature Story _____

Class 2. Best Front Page/Cover
Newspaper/Newsletter _____
Magazine _____

Class 7. Best Labor History Story _____

Class 11. Best Profile _____
Class 12. Best Analysis _____
Class 13. Best Series _____

Class 3. Best Cartoon _____

Class 8. Best Editorial/Column _____

Class 4. Best Illustration _____

Subtotal \$ _____

Category 4. Non-Periodical Publications

Members may submit as many entries in each Class as they wish.

Choose One: Circulation 100,000 or more (\$20 per entry)

All other publications (\$15 fee per entry)

Subtotal \$ _____

Choose One: Group A: Local Unions

Group B: National/International Unions and all Other Labor Organizations

How many entries are you submitting in each Class?

Class 1. Editorial Excellence _____

Class 2. Best Use of Graphics _____

Total Entry Fees This Page

2008 ILCA Labor Media Awards

Category Entry Form (back)

Category 5. Saul Miller Awards

Members may submit as many entries in each Class as they wish.

- Choose One: Circulation 100,000 or more (\$20 per entry)
 Local Unions (\$10 per entry)
 All Other Labor Organizations (\$15 per entry)

- Choose One: Group A: Local Unions
 Group B: National/International Unions and all other labor organizations

How many entries are you submitting in each Class?

- Class 1. Organizing _____
 Class 2. Collective Bargaining _____
 Class 3. Political Action _____

Subtotal \$ _____

Category 6. Websites

Class 1. General Excellence (\$50 per entry) Number of entries _____

Subtotal \$ _____

- Choose One: Group A: Local Unions
 Group B: National/International Unions
 Group C: All Other Labor Organizations

How many entries are you submitting in each of the following Classes?

- Class 2. Best Design _____
 Class 3. Best Content _____
 Class 4. Best Campaign Site _____

- Choose One: Group A: Local Unions (\$10 per entry)
 Group B: National/International Unions (\$15 per entry)
 Group C: All Other Labor Organizations (\$15 per entry)

Subtotal \$ _____

Category 7. Electronic Media

Members may submit as many entries in each Class as they wish.

- Choose One: Group A: Local Unions (\$50 per entry)
 Group B: National/International Unions and all other labor organizations (\$50 per entry)

How many entries are you submitting in each Class?

- | | | |
|---|---|--------------------------------------|
| Class 1. Broadcast or Cable TV Programs _____ | Class 6. Documentary/Social Issues _____ | Education _____ |
| Class 2. Short Videos _____ | Class 7. Internal and External Organizing _____ | Class 10. Audio Spots _____ |
| Class 3. Long Videos _____ | Class 8. Long Promos/Public Relations _____ | Class 11. Short Audio Programs _____ |
| Class 4. Spots/Short Video Promos _____ | Class 9. Education and Training/K-12 _____ | Class 12. Long Audio Programs _____ |
| Class 5. Labor History _____ | | Subtotal \$ _____ |

Total Entry Fees This Page

2008 ILCA Labor Media Awards

Main Entry Form

(For publications and media produced in calendar year 2007)

Please PRINT or TYPE Clearly

Name of Person Preparing this Application: _____

Phone Number: _____ Fax Number: _____

Email: _____

Name of Union or Organization: _____

Street Address: _____

City: _____ State: _____ ZIP: _____

Entry Fees

- Category 1. Max Steinbock Award \$ _____
- Category 2. General Excellence \$ _____
- Category 3. Special Performance \$ _____
- Category 4. Non-Periodical Publications \$ _____
- Category 5. Saul Miller Awards \$ _____
- Category 6. Websites \$ _____
- Category 7. Electronic Media \$ _____

Total Entry Fees (Enclose a check for this amount payable to ILCA) \$ _____

If you must send your payment separate from your entries, check this box. Photocopy this page and include the photocopy with your payment so we can give you proper credit.

Checklist for entries

- Photocopy blank Entry Tags (Pages 10, 11 and 12), as needed for each category you enter.
- Fill out an appropriate Entry Tag for each entry. Tape or staple the Entry Tag to an envelope containing 3 copies of your entry.
- Band all entries in the same category together.
- Enclose all your entries, the Category Entry Form (Pages 13-14), and this Main Entry Form.
- Enclose one check for all your entries, payable to ILCA.

Send your complete entry packet to:

Labor Media Awards
 International Labor Communications Association
 815 16th St. NW, 4th Floor North
 Washington, DC 20006

PHOTOCOPY OR TEAR OUT THIS ENTRY FORM AS NEEDED